booking engine

DESIGNED FOR HOSPITALITY

HOTELLINK

contents

01

WHO WE ARE

Digital is in our DNA. Hotel Link is much more than a tech company.

02

WHAT WE DO

Hotel Link is here to empower your hotel with technology solutions.

03

WHY HOTEL LINK

Leading technology with unmatched services. The best value in the industry.

04

BOOKING ENGINE

An essential and modern application to process online bookings.

05

FEATURES

Learn about all the great features of our Booking Engine.

who we are

Digital is in our DNA. Hotel Link is more than a tech company. We are creators, innovators and builders committed to revolutionizing how the hospitality industry markets their accommodation to guests.

Hotel Link was founded in 2011 by the WHL Group and Tourism Holdings to create a better digital marketing experience for your accommodation. Since launching, we have been working around the clock to help hoteliers and property owners grow their business by leveraging the latest technology can offer.

what we do

Digital optimisation, simplified. With a clean interface and friendly individuals behind the brand, Hotel Link empowers accommodation providers with technology solutions and digital marketing services without any technical jargon. We help them to build an effective online presence, further their sustainable business model and market brands in the digital world. From booking engines to beautiful websites, Hotel Link has all of them on a single, secure platform.

CHANNEL MANAGER
Connect to the world. Manage your online inventory distribution.

REPUTATION MANAGER
Monitor what is said online about your accommodation.

DIGITAL MARKETING
Optimise your multi-channel and cross-channel marketing campaign.

BOOKING ENGINE
Provide a modern and user-friendly booking process to your guests.

FRONT DESK
Organise with efficiency the daily operations at your accommodation.

WEBSITE
Showcase your accommodation with a beautiful and well-designed website.

why hotel link

GLOBAL REACH

With Hotel Link, your global presence is easily achievable. We can make you expand your reach. Rooms to guests – it's that simple.

COMPETITIVE PRICING

Less for more is our motto. Hotel Link is built to help you grow your business. We put you first by giving you the best valued digital solutions.

SUPPORT TEAM

We've got your back. Whenever you need help we are here for you. We are always prepared to give you a hand with whatever you need.
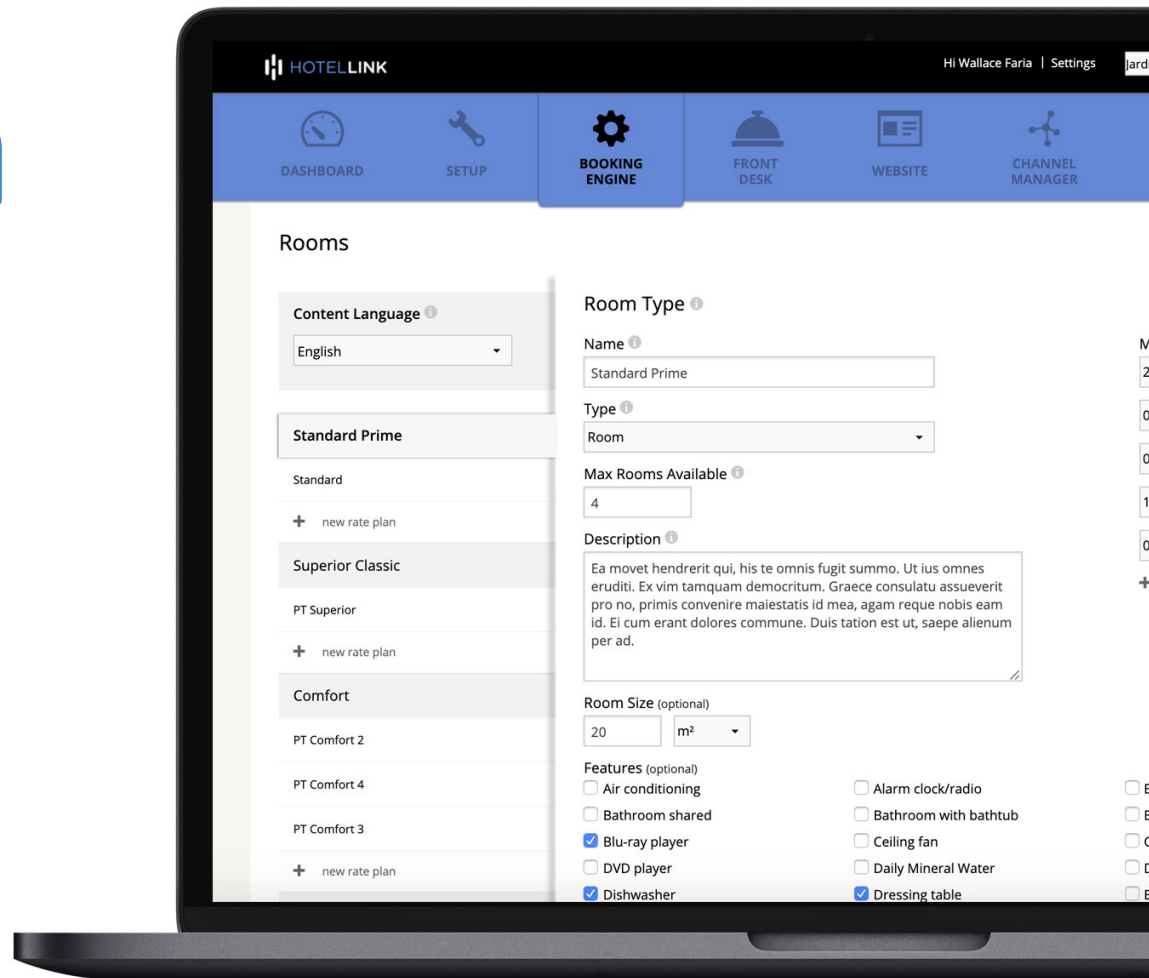
booking engine

Take full control of updates to room rates, inventory, stop sales, and promos for your property. Effectively yield manage and maximise profits.

Our Booking Engine provides all the management tools for hotels to optimise occupancy and revenue levels.

learn more ⌄

easy room control

With Hotel Link's Booking Engine you can easily and instantly make updates to your accommodation room information. With just a few clicks you can make updates to your room types, images, descriptions, bed configurations, rate plans and much more.
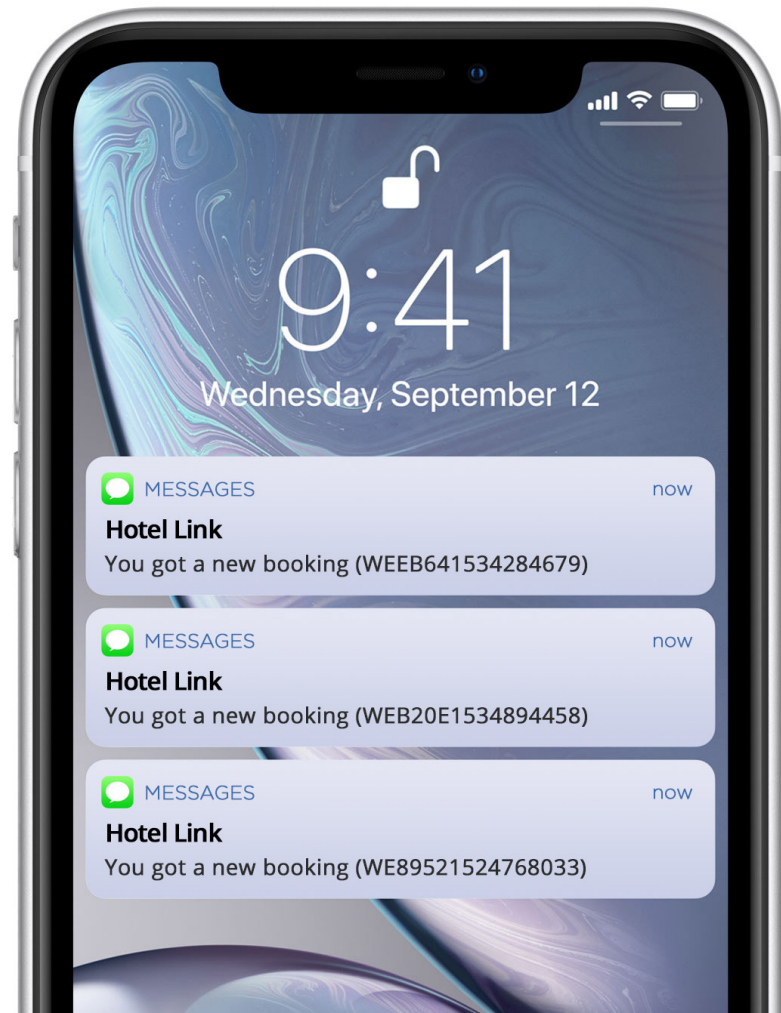
sell any kind of room

Hotel Link's system was designed to allow properties to set up and sell any kind of room configuration. Bungalows, villas, cottages, apartments, dorms... they all fit in our system.

adjust rates quickly

You keep full control over rates, availability, minimum length of stay, stop sales, and much more to help optimise occupancy levels. All in a friendly easy-to-use extranet in your language.

SMS notification

We give you the option to have booking notifications sent to any mobile phone via SMS, especially helpful in remote destinations where internet access can be intermittent.

9:41

Wednesday, September 12

MESSAGES   now
Hotel Link
You got a new booking (WEEB641534284679)

MESSAGES   now
Hotel Link
You got a new booking (WEB20E1534894458)

MESSAGES   now
Hotel Link
You got a new booking (WE89521524768033)

tripadvisor bookings

Hotel Link works closely with TripAdvisor to allow travelers to book your rooms directly on TripAdvisor. It gives accommodations an easy way to tap into this powerful booking channel and optimize conversions on the world's largest travel site.

pms connection

Hotel Link provides a seamless integration with some of the most popular Property Management Systems (PMS) on the market.

You can use your PMS solution to manage your overall operations, and benefit from online bookings via Hotel Link.
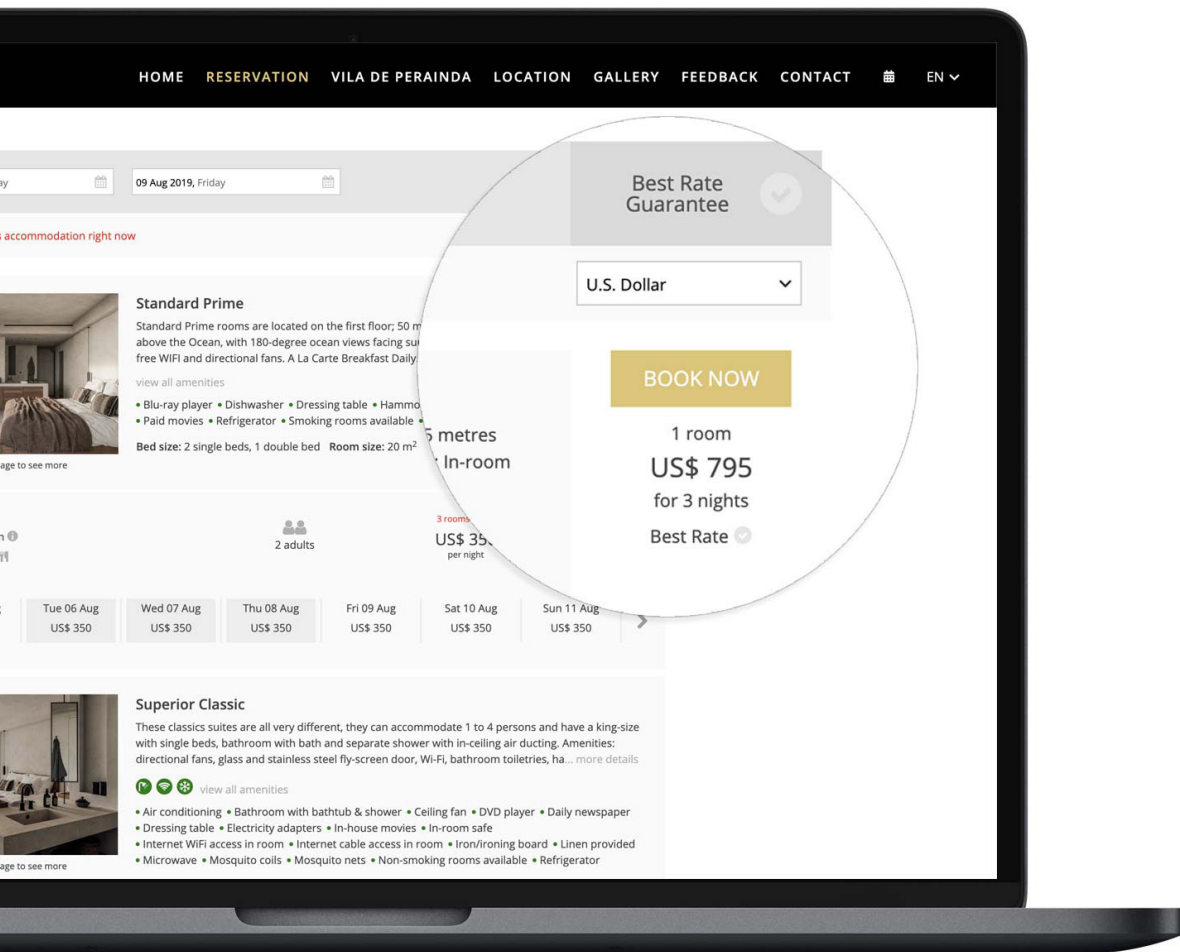
eZee FrontDesk
Hotel Management Software

CLOUD ROOMS
ZimmerSoftware

SMILE

GuestPRO

payment gateways

Payment Gateways have never been so convenient. They allow you to process credit cards or direct payments on your hotel website.

Hotel Link is already connected to many payment gateways, and we are able to connect to new ones very quickly in most markets.

PayPal

DOKU

Citrus

Slydepay

perfectly designed

Our Booking Engine was designed using the best practices in the market. We came up with the most friendly, fast and efficient way for guests to book your accommodation.

Everything they need to make a final "buying" decision is right there where the book now button is. The result: **much better conversions.**

main features

DATE SELECTOR

A small and interactive calendar for guest's check-in and check-out date selection right in your homepage.

BEST RATE BADGE

The Best Rate Guarantee badge let visitors know right away they have found the best rate available to book.

CURRENCY CONVERTER

Allows visitors to see the room rates in different currencies. It's crucial for visitors buying decision.

CALLS TO ACTION

Our booking process creates a sense of urgency on visitors and help to stimulate the "Book Now" action.

EXIT POP-UP

Offer an instant discount to your visitors only when they are about to leave your website. A final cost-benefit analysis.

AVAILABILITY CALENDAR

A side scroll calendar makes it faster and easier for visitors to check availability and rates by days.

SPECIAL OFFERS

List and highlight your accommodation's discounts and deals for guest. Pay Stay, Fixed Discounts, Last Minutes and more.

PROMO CODE

Promo field where visitors must insert a code to unlock and apply the discount. It allow discounts for specific groups.
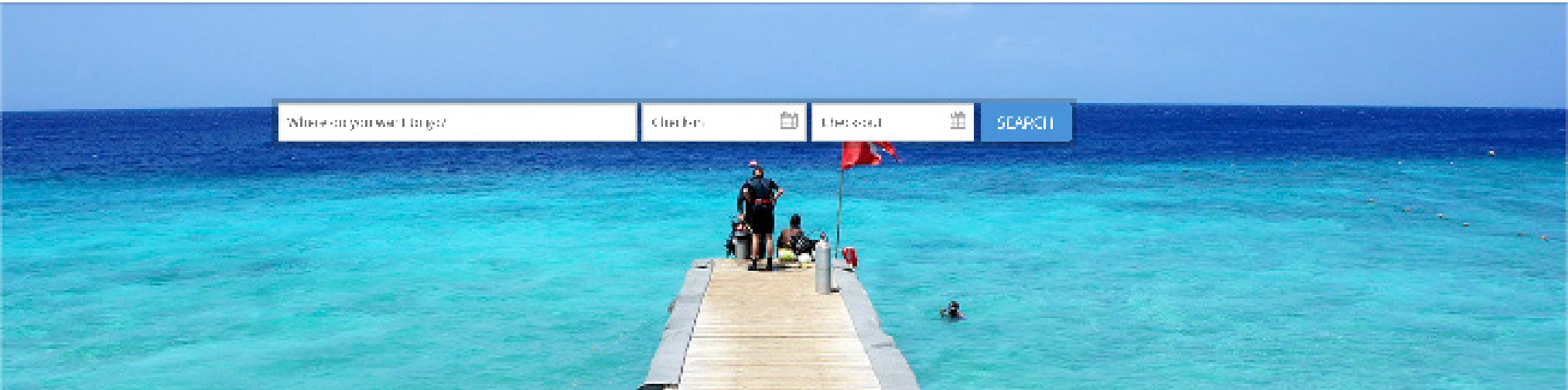
ROOMS INCLUSIONS

Use it to highlight special features that are included in the room rate. A welcome drink, free Wi-Fi and more.

free channel

Using the Hotel Link's Booking Engine, your property will be automatically listed on www.AccommodationCentral.net.
It is a portal bringing together a wide selection of accommodations.

AccommodationCentral

Where are you wanting to go? | Check-in | Check-out | SEARCH

our clients
review

> " Our property is extremely satisfied with Hotel Link, we wouldn't know what to do without their products and support team. Absolutely fantastic. Hotel Link Solutions is definitely the best partner to work with!

REEF HOLIDAY APARTMENTS - Seychelles

★ ★ ★ ★ ★

> " We are really satisfied with all aspects about working with Hotel Link. The responsive website they provide brought great results to our hotel and allowed us to modernize our business process. Many thanks to the whole team!

POUSADA DO CAPÃO - Brazil

★ ★ ★ ★ ★

> " Working with Hotel Link has not only been a success in sales and distribution but also a pleasure for all our hotel team. The ease of access and their sales-driven commitment guarantees our long term prosperous cooperation.

HORIZON BLUE - Greece

★ ★ ★ ★ ★

www.hotellinksolutions.com